

CBC General Membership Meeting Minutes
June 17, 2019
Outdoor Chattanooga

- Meeting called to order at 6:03 pm.
- Presiding: Joe Ladato, President

Officers present: Joe Ladato, Ben Keim, Michelle Anderson, Daisy Blanton, Rich Rudner, Beverly Short.
Others present: David Ward, CBC member.

Agenda items in bold

Approval of May Meeting Minutes – Motion: Ben, seconded: Joe. Vote: Approved.

President- Joe Lodato

Status of promotional items – Joe stated that the patch kits (250) and tire levers (250) were ordered online at a reasonable price. Unfortunately, the emails to authorize the order were in his spam and the order did not make it in time for the Bluegrass festival. They are ready for giveaways at future events. He investigated ProPatch.com for stickers but determined they were cost prohibitive. Other giveaway items he is collecting to give away are water bottles, and socks. These can be used in the grab bags at the Cycle Sequatchie event. Discussion about pint glasses, reusable cups or metal cups as giveaways at Cycle Sequatchie. Action: Joe will talk with Shannon about the cup idea.

Cycle Sequatchie – Volunteer email & updates

There was discussion about getting more people to volunteer for the event. Beverly suggested having list of jobs and time slots in an email to members and in the Tailwind. At the last meeting Shannon stated that he only needed 30 volunteers. At the last meeting, Shannon stated that volunteers were really needed at rest stops and as course marshals. Shannon stated there will be 5 rest stops

There were several discussions on how to sign up to volunteer. Michelle informed the group that Shannon has set up [an online volunteer sign-up form](#). This online volunteer website is SignUp.com. She showed the group the email she received after volunteering from the SignUp.com website. Daisy asked if the link was on Tailwind. Action: Michelle will send link to Daisy and Rich.

David recommended calling people to volunteer for Cycle Sequatchie. Ben stated that at his next CBC Ride (Thursday night A group) that we will tell them about Cycle Sequatchie, distribute flyers and encourage attendees to either ride or volunteer.

At the last meeting Shannon stated that he would like someone from the CBC to help with recruiting and coordinating volunteers. Several members stated someone from the club has agreed to help coordinate but the person was not named.

Joe approached Litespeed to sponsor but they were already committed to Ironman. David stated that in the past at 3 State Litespeed donated a bike to giveaway. He recommended getting sponsors to donate swag or a bicycle.

Vice President – Ben Keim

CBC Stickers update – Ben stated that he has contacted Lou but has not heard from him. Ben stated that he wanted to order 300 stickers. He thought Lou talked to someone about vinyl stickers for windows and bike racks. He stated that Kat is including the stickers in her packets for bike lights (500) and bike safety pamphlets. The packets will be distributed by Police Departments, Outdoor Chattanooga staff at events, and ride leaders.

Daisy stated that CBC brochures need to be all bicycle shops and on display at Outdoor Chattanooga. Rich stated that Tony reprinted the last brochures at the Chattanooga State event and that he may have the

latest version. *Action: Ben will contact Tony about the brochures.* Several members stated that Lou has the brochure electronically and that he printed it.

Action: Joe will approach REI and Rock Creek about having CBC brochures.

Cycle Sequatchie on website – Ben contacted Lou and the Cycle Sequatchie event is on the CBC website. At the last meeting Ben asked Shannon to include the CBC and Velo Bike Tours on the reprint of the brochures. Shannon’s response was once the CBC has Cycle Sequatchie on the CBC website then he will update the brochures. Ben and other members did not realize Cycle Sequatchie was not on the website. *Action: Ben and Rich stated they will help distribute brochures.*

Treasurer – Sharon Russell – Not present, therefore the **Monthly Financial Statements** were not presented.

Secretary – Michelle Anderson – Nothing to report

Road Ride Coordinator – Peggy Olson – Not present

Advocacy Director – Kat Volzer – Not present

Membership Coordinator – Lou Pape – Not present

Communications Director – Daisy Blanton – She requested the link to SignUp.com for the Cycle Sequatchie volunteers.

Social Directors – Beverly Short encouraged members to keep advertising the upcoming “Kabob on the Barbie” event on July 6, 2019 at Veterans Park in Soddy Daisy. Club members will ride to various businesses that have cards and the best hand will win a prize. The Poker cards are \$5.00, and the Kabobs are \$5.00 each. She stated lunch will be kabobs, vegetables, and smores. Requesting people bring side dishes. The lunch will be from 12:00 pm. – 2:30 pm.

Lou is setting up the ride and it will start at 10:00 am. for 10-15 miles with various levels.

Social Media Directors – Mikki Blaes & Peggy Olson – Not present

At Large – Rich Rudner – Rich stated that he wants to approach the bike shops about partnering with the clubs, either through discounts such as with East Ridge Bicycles and Owens. Scott’s Bicycles mentioned the idea of paying the CBC Membership fee for those customers that buy bicycles and want to join. Rich asked if he could reach out to the Bicycle shops about having a meeting. Doug, Owner of Scott’s Bicycles offered to organize the meeting. Members recommended the best times for the meeting was during January or February when business is usually lighter. He requested a list of Bicycle Shops. *Action: Rich will work on the bicycle shops meeting agenda and send to the board.*

At Large 2nd position – Barry Matlock – Not present

Old Business – none presented

New Business – Michelle presented that James Camp, Bode Hotel, expressed interest in talking with the club about participating in various events at their hotel such as bike polo and bike repair. He is invited to attend the next meeting, since there will be more members present.

David mentioned having 3-foot sign rule on Bicycle Jersey or the next CBC stickers.

Motion to adjourn: Rich, seconded: Ben. Approved. Meeting ended at 7:07 pm.

Next meeting – Monday, July 15, 2019 at 6:00 pm. Outdoor Chattanooga. Ben Keim will facilitate. Joe will be on vacation.

Submitted by: Michelle Anderson, Secretary