

**CBC General Membership Meeting Minutes**  
**May 20, 2019**  
**Outdoor Chattanooga**

- Meeting called to order at 6:03 pm.
- Presiding: Ben Keim, Vice President

Officers present: Ben Keim, Michelle Anderson, Sharon Russell, Kat Volzer, Beverly Short, Patti Nihells, Barry Matlock. Others present: Shannon Burke, Velo View Bikes, and Andy Jones, CBC member.

**Agenda items in bold**

**Approval of March Meeting Minutes** – Motion: Ben, seconded: Sharon. Vote: Approved.

**President-** Joe Lodato – Not present

**Cycle Sequatchie – Discussion with Shannon & Updates**

Shannon informed the board that currently there are 75 registered and the price will increase after Memorial Day from \$50 to \$65. Shannon stated that he promoted the ride at the Cheaha Challenge in Alabama and would be promoting it at the Horsey Hundred in KY (Memorial Day weekend), the Honeybee Metric, and the Western North Carolina Flyer in Brevard. He stated that he needs volunteers to sign up and that he had set up [an online volunteer sign-up form](#). He recommended that Joe send out an email to club members clarifying that Cycle Sequatchie is a fundraiser for the CBC and requesting that members volunteer or sign up for the ride. Shannon drafted some language and emailed it to Joe. He stated it was great to have it in the Tailwind but recommended sending a separate email to members to make sure that they saw it. Also, he stated that he would like someone from the CBC to help with recruiting and coordinating volunteers. He stated that volunteers were really needed at rest stops and as course marshals. Shannon stated there will be 5 rest stops. Andy encouraged working with Sequatchie Valley High School National Honor Society students and the Rotary Club to help volunteer. Also stuffing packets was stated as a volunteer activity.

*Action: Shannon will add the stuffing packets to the volunteer list.*

*Action: Shannon has composed a letter encouraging club volunteers that he will send Joe and the board.* Shannon stated that he had the beer and food vendors lined up. He is still working with various businesses regarding sponsorships. Ben mentioned The Terminal as a potential sponsor. He recommended Shannon talk with them.

*Action: Ben will follow up with Joe about the email letter to encourage members to volunteers.*

Ben asked Shannon if he was going to print another round of flyers at some point this summer. Shannon stated that he would, and Ben and other members requested that Shannon include the CBC and Velo View Bicycle Tours on the flyers and postcards as sponsoring the event. Shannon stated that he would and requested that the Cycle Sequatchie ride be advertised on the CBC website. Several members did not realize that it was not on the website.

*Action: Ben said she would talk to Lou about putting it on the website.*

Sharon stated since the club owns the 3 State 3 mountain domain and that we could also use that website to redirect people to the Cycle Sequatchie website.

*Action: Sharon will contact Mikki about the 3 State 3 Mountain website.*

Patti is attending various bicycle events in Missouri on June 9 and Wisconsin in mid-July. She asked Shannon to give her postcards to pass out at the events.

Shannon mentioned the idea next year of working with rides in other parts of Tennessee to promote each other's rides as is done in Alabama and Kentucky. In those states, people that ride all of the partnering centuries get special jerseys.

**Vice President** – Ben Keim – CBC stickers

Ben wants the club to print and distribute stickers at events and rides. He recommended having the CBC logo with the website. Members stated that Lou printed the previous club stickers.

*Action: Ben will contact Lou about the sticker prices and present at the next meeting.*

**Treasurer** – Sharon Russell

**Monthly Financial Statements** – Sharon emailed members the Monthly Financial Statements. No discussions.

**Secretary** – Michelle Anderson – Bluegrass in the Park – May 18, 2018, 2:00 pm- 9 pm. Michelle reported that it was a success and thanked Daisy, Rich, Ben and Kat for volunteering. Kat reported that she brought a wheel with corresponding numbers to bicycle safety questions. Every person that answered a question completed a ticket and was entered a drawing for a Schwinn bicycle. She spoke with Jim Johnson and the drawing was from the stage. First place prize was the bicycle (donated by Kat), second place was a tool kit with water bottle (donated by Kat), and third place was CBC shirt and socks. There were 45 people that entered the drawing. Kat gave out 20 American bike league guides. The club gave out brochures. There were approximately 100 people that visited the booth.

**Road Ride Coordinator** – Peggy Olson – Not present

**Advocacy Director** – Kat Volzer – Kat stated the cost of branding the lights with the CBC logo and website were \$260 over the grant amount. She asked if the club wanted to pay for the overage amount. Kat reported that the club was awarded \$1,000 from the Jeff Roth Cycling Foundation Community Bike Grant. The grant covers bicycle lights, \$500 red blinking and \$500 for white. In addition, care packages will be distributed that include guides on bike laws from the League of American Cyclists. The care packages will be distributed to Outdoor Chattanooga bike community, CBC ride leaders, Police departments and at events like the Honeybee Metric. Ben mentioned having the CBC stickers in the care packages. Kat mentioned an upcoming meeting with Jonathan Gibbons, Green Trips Program, about combining efforts to distribute care packages and lights.

**Motion: To purchase \$300 more for lights with CBC branding.** Motion: Sharon, Seconded: Patti. Vote: Approved.

**Membership Coordinator** – Lou Pape – Not present

**Communications Director** – Daisy Blanton – Not present

**Social Directors** – Patti Nihells announced the July 6, 2019 “Kabob on the Barbie” event at Veterans Park in Soddy Daisy. She expressed needing help with the routes and ride leaders. She talked about riders visiting various local businesses and get stamped. Ben recommended having one ride starting at 10:00 am. for 15 miles with various levels. Ben stated he would lead a group. She stated lunch will be kabobs, vegetables, and smores. People could bring side dishes. The lunch will be from 12:00 pm. – 2:30 pm.

**Social Media Directors** – Mikki Blaes & Peggy Olson – Not present

**At Large** – Rich Rudner – Not present

Rich asked Michelle to report on the Outreach meeting at Rich’s house. Sharon and Michelle reported that on April 23, 2019, Michelle, Sharon and Peggy met with Rich to discuss the Outreach Plan. The group agreed to focus efforts on the Cycle Sequatchie event. The members also discussed having various databases. Sharon recommended using Membership works database for members that expressed interest in volunteering.

At the CBC board meeting, members decided to use Membership Works database. Board members unanimously agreed to not share database with other organizations.

**At Large 2<sup>nd</sup> position** – Barry Matlock – nothing to report

**Old Business** – none presented

**New Business – none presented**

Motion to adjourn: Ben, seconded: Barry. Approved. Meeting ended at 7:15 pm.

**Next meeting – Monday, June 17, 2019 at 6:00 pm. Outdoor Chattanooga.**

Submitted by: Michelle Anderson, Secretary