

**CBC General Membership Meeting Minutes**  
**April 15, 2019**  
**Outdoor Chattanooga**

- Meeting called to order at 6:03 pm.
- Presiding: Joe Lodato

Officers present: Joe Lodato, Ben Keim, Michelle Anderson, Sharon Russell, Kat Volzer, Daisy Blanton, Peggy Olson, Lou Pape, Patti Nihells, and Rich Rudner.

**Agenda items in bold**

**Approval of March Meeting Minutes** – Motion: Joe, seconded: Ben. Vote: Approved.

**President-** Joe Lodato

Joe Lodato informed the club about Liberty Barnum, a handicap girl in Hixson, that had her bicycle stolen. Joe is going to talk to the mother about the CBC donating money to assist the girl in purchasing a new bicycle. This was discussed as a fundraiser for CBC members where the club could match donations. Ben recommended doing surveys through Survey Monkey to determine donations. The group talked about matching \$500 or \$1,000. The club board decided to match up to \$500 in donations. Membership page donations will be sent out on Membership Works and on Facebook CBC pages.

Lou recommended Joe contact Martin Penny, since he may have a bicycle due to his son's handicap.

*Action: Joe will contact family regarding the fundraising effort.*

*Action: Lou will give Joe access to Membership Works to send out notices to members.*

**Treasurer** – Sharon Russell

**Monthly Financial Statements** – Sharon emailed members the Monthly Financial Statements. No discussions.

**Vice Presidents** – Ben Keim – no items

**Secretary** – Michelle Anderson – Asked board members to please respond to requests for revisions to the minutes and additions to agenda items.

**Road Ride Coordinator** – Peggy Olson – **Honeybee Metric** – **CBC Sag** – Peggy stated that we needed volunteers for the CBC Sag. The event is June 1, 2019. The group discussed the idea of raffling T-shirts and socks.

Ride Calendar – John Poinsette will be posting Wednesday night rides. She encouraged others to post more weekend rides. Kat is doing Friday family rides.

**Advocacy Director** – Kat Volzer – The club was awarded \$1,000 from the Jeff Roth Cycling Foundation Community Bike Grant. The grant covers bicycle lights, \$500 red blinking and \$500 for white. In addition, care packages will be distributed that include flyers on bike laws from the League of American Cyclists. The care packages will be distributed to Outdoor Chattanooga bike community, ride leaders and at events like the Honeybee Metric. She also mentioned having a CBC stamp or stickers with flyers in the care packages. Kat asked if the club wanted the lights branded with the CBC website. It may cost more than the grant and she inquired if the club wanted to pay for the overage amount.

Lou stated having logo stickers.

*Action: Kat will investigate costs of branding on the lights.*

**Membership Coordinator** – Lou Pape – no items. He stated he would send Joe instructions about Membership Works.

**Communications Director** – Daisy Blanton – not present

**Social Directors** – Patti Nihells stated on July 6, 2019 there will be a “Kabob on the Barbie” event at Veterans Park in Soddy Daisy. The food will be barbeque meats, vegetables and smores. She talked about various rides. They discussed having games with trivia questions to win a T-shirt or jersey.

*Action: Lou will help with the rides.*

**Social Media Directors** – Mikki Blaes & Peggy Olson – Peggy stated she has been posting more on the CBC Facebook group and general pages. There are 1,700 following the Public Facebook page. There was discussion about more non club members on rides and how to encourage them to join. For insurance purposes, the riders need to sign the CBC waiver.

**At Large** – Rich Rudner – Rich reviewed some main points from the Outreach Discussion. He stated that the club needs to work with the various bicycle shops to promote the club and the shops. He mentioned that Scott’s Bicycles wanted to have an electric bicycle event to promote it and that the club may work with the shops. He stated that Doug, Scott’s Bicycles, stated he would organize a meeting with all the bicycle shops regarding collaborating with the CBC. Rich recommended that the club present their plan to work with shops in promoting the club and rides.

Rich also mentioned involving volunteers from Chattanooga State. Peggy stated that she has tried to contact Kelvin at Chattanooga State but that he was not returning her emails. Courtney is no longer working there. Peggy stated that she will be out of town a lot during April – June and that she may not be able to follow up with them.

At Large 2<sup>nd</sup> position – Barry Matlock – not present

## **Old Business**

**Cycle Sequatchie – Updates through email** – Joe read the email below from Shannon Burke that updated the CBC on the Cycle Sequatchie event.

## **REGISTRATIONS**

We have 64 total registrations from 7 states. Registrations will most likely remain slow until we get closer to the next price jump which is Memorial Day. I'll be heading to the Cheaha Challenge in Alabama and the Horsey Hundred in Kentucky next month to work a table. I'm also making the rounds with the bike shops putting up posters and leaving stacks of flyers. And I'm in the process of reaching out to 80+ bike clubs in 8 different states with personal invitations.

## **VOLUNTEERS**

As I mentioned last time, I've created a sign-up form which should make it easy for volunteers to sign up. I would love for the Board to send out an email to club members clarifying that Cycle Sequatchie is a fundraiser for the CBC and providing [the link to the volunteer sign-up form](#). I drafted some language and emailed it to Joe to use if you think that's a good idea. It would also be great if someone from the CBC wanted to help with recruiting and coordinating volunteers. That's where I will need the most help as we get closer to October.

## **SPONSORS**

I've had lots of interest from potential sponsors, but little follow through. I'm staying on them to put their money where their mouth is!

Rich asked the group how volunteers are tracked in Membership Works. Lou stated you can sort and filter when new members express that have interest in volunteering. For the Cycle Sequatchie, Rich recommended sending the volunteer link in the Tailwind and emails to members to get volunteers. Members expressed concerns about not being actively involved with committees. For instance, Peggy stated that 3 State 3 Mountain had a committee that assisted Dawn with picking the jersey design.

Rich stated that Shannon has been putting Cycle Sequatchie flyers and brochure cards in bicycle shops but the CBC is not on the flyers and cards.

Members expressed interest in helping Shannon by handing out flyers and brochures at various businesses. Members recommended Shannon send the board a list of the places he had visited. Kat recommended putting flyers up at Hand Up.

*Action: Joe will contact Shannon about the Cycle Sequatchie event.*

Joe stated that Shannon sent an email about promoting the event through club members wearing Cycle Sequatchie jerseys and t-shirts.

**Lifetime club membership option** – Joe has nothing new to add to for this discussion.

### **New Business**

Bluegrass in the Park – May 18, 2018, 4- 9 pm.

Peggy stated that she forwarded members the email that Jim Johnson is hosting a Bluegrass in the Park event in Miller Park (beside the Courthouse) to celebrate his birthday. The event is free to the public and for non-profits to set up information booths. Michelle stated that she would oversee the event since Peggy will be out of town. Michelle asked for volunteers. The following members agreed to volunteer: Joe, Ben, Kat, Sharon, and Daisy.

The members discussed having t-shirt raffle, membership info, flyers and give out the bike care packets.

Tony Perry had flyers printed for the Chattanooga State event.

*Action: Rich will contact Tony about the flyers.*

Kat mentioned having a spinning wheel on bike safety and give out the lights. Kat also mentioned raffling a Wal mart bicycle that she has.

Items for the event are a table, tent, 2 banners. The group also mentioned giveaway items such as rubber bracelets with CBC log and emergency contact numbers. Other items were water bottles, and decals.

*Action: Members will get prices on items and send emails.*

*Action: Patti Nihells son has a business that create promotional items. She will contact her son about prices for t-shirts, wristband, and other specialty items.*

*Action: Lou will get prices for decals.*

Motion to adjourn: Joe, seconded: Rich. Approved. Meeting ended at 7:10 pm.

**Next meeting – Monday, May 20, 2019 at 6:00 pm. Outdoor Chattanooga.**

Submitted by: Michelle Anderson, Secretary