

**CBC General Membership Meeting Minutes**  
**June 18, 2018**  
**Battlefield Outdoors Store**  
**Fort Oglethorpe, GA**

- Meeting called to order at 6:01 pm.
- Presiding: Mike Hartline
- Officers present: Michelle Anderson, Tim Blaes, Mikki Blaes, Mike Hartline, Ben Keim, Joe Lodato, Matt Mallet, Peggy Olson, Tony Perri, Chuck Puglisi, Sharon Russell
- Others present: Deborah Mynatt, John Oakey, Romy Oakey, Robert Olson, Lou Pape

**Agenda items in bold**

Call to Order – 6:01 pm.

**Approval of May Meeting Minutes** – Motion: Joe, seconded: Tim. Vote: Approved.

**President-** Mike Hartline

**Shared Board Position** – Mike stated that the 3 Vice Presidents were supposed to get free memberships since there were board members. Matt stated there were 24 free membership accounts. Some of the vice presidents were receiving noticed for renewal. Lou stated he would check into that.

**Octoberfest Half Hundred bike ride update** – This event will take place on October 27, 2018 in Jasper, TN. The ride will be \$25-\$35 based on registration times. The CBC will be a sponsor in name only. Mike requested adding ride to the CBC ride calendar.

**Vice Presidents** – Tim Blaes, Joe Lodato, Tony Perri

**Bylaws revisions** – Tim and Mike were not able to work on the bylaw revisions to present at this meeting. The bylaws will be revised and emailed to the membership two weeks prior to the next meeting. The board will have a 2<sup>nd</sup> reading on the revisions and vote on it at the next meeting. Notice of the revisions will be put in the Tailwind.

*Action: Mike will work with Tim on the various bylaw revisions. Submit to the Membership Director to email to the membership (with Lou's assistance) and send to Daisy to announce the revisions in the Tailwind.*

**Treasurer** – Sharon Russell presented the Monthly Financial Statements and there were not questions. Sharon stated that, for the most part, the financials for the month were reimbursements to members for expenses incurred for recent club events. Sharon informed the attendees that the storage cube rental fee has increased to \$225 per month (from \$198).

**CBC Charter** – Sharon investigated the CBC charter and did not find anything against spending funds for jerseys, especially since this can be considered as marketing to promote the club. She did caution that we need to be cognizant that the CBC charter as well as state and IRS regulations prohibit the use of funds for the benefit of private members, but did not feel the purchase of jerseys was in violation of this.

**Design and costs of jerseys** – Sharon and John

Sharon emailed members several preliminary jersey designs from Ascend Sportswear, to which several members had responded with their top picks. She also passed around a tablet with two

recently received designs. Ascend Sportswear has submitted a pricing proposal in which the combined total of sizes and cuts would count towards the minimum required for quantity pricing. Pricing for 200 jerseys would be \$39 each. Jerseys will be full zip. Joe asked about bibs and Sharon did not have the price but stated that the minimums pricing structure for bibs would be like that of the jerseys. Sharon stated that for most vendors it typically takes 4-6 weeks to design and ship out once an order is placed

John presented the old CBC jersey (red background with White and Blue club logo) from 1993.

Ben stated his observation that cyclists want to purchase and wear a flashy jersey. He and other board members expressed preference for the designs Sharon had obtained.

Mike withdrew his proposal from last month's meeting to use club funds to reproduce the 1993 jersey for distribution to members to be paid for from existing club funds. Tony Perri asked the reason for Mike's withdrawing the proposal, to which Mike responded that the subject had grown beyond his original intent. Tony asked Mike to restate his intent, but Mike declined to discuss the matter further.

Several members expressed interest in pursuing the CBC jerseys. Mike advised members discuss it under the New Business portion of the meeting.

**Secretary** – Michelle Anderson – no items

**Road Ride Coordinator** – Peggy Olson

Ride leaders are needed to volunteer for more rides in July and August. If more people are interested in leading rides, contact Peggy. She will assist with posting them on the CBC ride calendar. Joe offered to lead more rides. He mentioned leading Sunday rides in the East Brainerd area. *Action: Joe will work with Peggy on posting rides.*

CBC survey results recommended having faster rides.

**Membership Director** – Matt stated that he set up a CBC membership table with flyers at the Honeybee Metric ride. This was more of an awareness opportunity because several people did not know about the CBC. Matt showed members a banner the Battlefield Outdoors store purchased for \$40 that can also be designed for the CBC's membership tables. He proposed ordering two banners with CBC logo. Lou will send Matt the logo. Sharon stated the banner is already in the CBC budget. *Action: Matt will order several banners.*

Matt mentioned updating the membership information. Lou stated that he would assist Matt with rewriting the membership information.

**Advocacy Director** – Phil Pugliese - not present.

**Communications Director** – Daisy not present – no discussion

**Social Media Director(s)** – Michael Brown, Mikki Blaes – Mikki stated that she is posting rides on Facebook and that Michael is responding to questions. Send ride info to Mikki she will post on Facebook. Some discussion about having ride events on Facebook that may link to ride calendar. *Action: Lou and Mikki will investigate.*

**Survey Questions - update** – Chuck distributed results of survey questions posted in Tailwind. There were 27 responses of active members. Overall most were satisfied with the club. Several people stated they would be more satisfied with the club if they offered faster rides and change of ride distances. Chuck will post results of survey in Tailwind. Members recommended having PDF results. Survey comments will also be included in Tailwind. Survey #1 will available until June 30, 2018.

*Action: Chuck will email PDF Survey Monkey results to board members.*

Chuck recommended having Survey #2 to gauge members interest in 3 State 3 Mountain event.

Items that will be asked are:

- Do you have general interest in riding 3 State 3 Mountain?
- Would you be interested in volunteering?
- Distance of routes?
- Time of year?
- Cost of the ride?

Phil sent members an email about 3 State 3 Mountain City of Chattanooga permit. The email stated the club submitted the permit request from 2017. Phil stated in that email that if there are thoughts of doing anything different, now would be a good time to present for review. According to Phil's email, the City of Chattanooga Department of Transportation was going to discuss it with the Chattanooga Police Department on Thursday, June 21, 2018.

Mike and other members stated they wanted to get 3 State 3 Mountain survey results from members before making decision.

Matt mentioned having a membership ride that will entice people to become members. Have shirts and jerseys available.

### **Old Business – Lou Pape**

**Information on T-shirt fund raising program** – Lou emailed the information to the board members. Board members just need to let Lou know about which shirts and how many to order.

**Pricing for decals with color combinations** – Lou emailed the decals with color combinations and recommended the board contact him about which one to order.

### **New Business**

#### **Sales Tax Issues – Gray Fletcher – not present – not discussed**

CBC Jerseys – Ben wants to pursue new CBC jerseys. He and others have been wearing their 3 State 3 Mountain jerseys but no CBC jerseys. Joe mentioned that at a bike ride he attends in New Jersey that he sees other bike clubs' jerseys. Ben stated that Sharon has obtained designs and members need to vote and decide on the club jersey. Sharon said she felt that no single person nor the board should decide the final design, but that instead, the entire membership should have opportunity to vote their preference from a selection of 2-3 design options. Ben recommended forming a committee to decide the top 3 designs. Matt recommended sending emails to members through Membership Works with pictures of the designs for them to vote. Also have the designs in the Tailwind and on the website. Matt had idea of emailing members the designs and request they state their preferred design in the reply subject line in their emails. Lou stated he would assist with the emails.

Lou stated that some vendors let you keep a store for people to order the jerseys. Hincappie did for the last CBC jerseys.

Lou mentioned the older CBC jerseys (blue and white) and how the club had a stock until recently. Peggy stated that she thought it was a nice idea to have a stock of jerseys for new members.

Jersey Committee was formed with members Ben, Joe, Sharon and Matt.  
Jersey Committee will decide three designs by August 1, 2018 to be presented to the general membership for vote.

Motion to adjourn made by Sharon. Seconded: Ben. All approved. Meeting ended at 7:01 pm.

**Next meeting – Monday, July 16, 2018 at 6 pm. at Outdoor Chattanooga**