

**CBC General meeting
Chattanooga Bicycle Club
General Membership meeting
Outdoor Chattanooga
February 19, 2018**

Meeting began at 6:05 pm.

Presiding: Mike Hartline

Officers present: Mike Hartline, Michelle Anderson, Sharon Russell, Joe Lodato, Tim Blaes, Mikki Blaes, Peggy Olson, Daisy Blanton, Chuck Puglisi, Michael Brown, Ben Keim

Others present: Lou Pape, Shannon Burke

Agenda items bold.

- **Approval of meeting minutes** – January 20, 2018
Motion was made by Joe Lodato to approve the minutes. Tim Blaes seconded the motion. All approved.
- **President – Mike Hartline**
Mike thanked Peggy for doing a great job in getting the ride calendar filled with new rides.

Bylaws - Mike stated that in the club bylaws the officers' responsibilities are not described. He requested the Executive Board members review the bylaws and work on their position responsibilities.

Input from club members – Mike expressed getting input from club members their desires for on events and various rides. Members discussed doing a survey and sending it through email, link on the Tailwind newsletter, website and Facebook. Lou stated that the board previously distributed a survey through Survey Monkey. Lou agreed to assist with developing the survey and putting it on the website. He stated the survey allows 10 free questions. He recommended having 5 yes or no questions.

Mikki and Michael need the Administrative function for the CBC Facebook page. Michael discussed the need for the club to have a stronger presence on Facebook.

Action items: Lou agreed to assist with developing the survey and putting it on the website.

Mikki will contact Susan Lawton to transfer Facebook administrative functions to Mikki and Michael.

- **Change of the CBC logo to a new one** – Mike stated that he thought the previous logo represented the club better. Mike made a motion to change the logo to the previous one. Chuck seconded the motion and all approved.
Lou stated that for the previous logo was not accessible for higher resolution. Michael stated that he knew a friend that could convert it to high resolution for \$40.
Action items: Michael will pursue the high resolution with his friend. Daisy may have digital logo and she will send to Michael.

- **Vice Presidents – Tim Blaes, Joe Lodato, Tony Perri**

Tim Blaes

- **Membership** – Tim encouraged all board members and ride leaders to actively work to recruit new members. He stated that it is not the Membership Director's responsibility to increase membership but the board members responsibility. He suggested that ride leaders talk to people on their rides that are not members, encourage them to join and give them a membership application.
- **Posted ride "Terminology"** – Tim expressed concerns that the descriptions for the rides – advanced, beginner, leisure and speed were confusing for potential riders. He wondered if there

were other ways to describe the rides. Peggy discussed the possibility of using A, B, C ride categories and added that she would give this some additional thought.

- **Non-CBC organized rides** – Tim noticed that non-CBC rides are being posted on the CBC Ride Calendar such as Cohutta Firehouse Ride, Up the Creek and Honeybee. Discussions were made on having a separate area on the website to promote these rides and just have CBC rides on the Ride Calendar. The consensus was to continue to have non-CBC rides posted on the ride calendar to promote community rides, especially since the majority are charity rides. Ben stated that promoting other rides around the area expands CBC’s visibility on social media to a wider audience.

- **Treasurer – Sharon Russell**

- **Monthly Financial Statements** – Sharon distributed the Financial Statements. There was no discussion.
- **Distribution of Bylaws** – Sharon distributed copies of the CBC Bylaws.
- **Appointment of Permanent Committees** - Sharon stated that the Social Committee and Social Director as well as the Events Committee need to be filled. While Lou’s voluntary efforts in planning the KOS and other events is very much appreciated, the club should not be relying solely on him. The bylaws provide for board members filling multiple positions, but it would be good to bring in some additional members for these slots, if possible.
- Membership Director was mentioned as a position that could be filled from the board.
- Sharon stated that according to the Bylaws, the Events Committee is also the custodian of the club’s property, which prompted discussion regarding the contents of the club’s storage unit and trailer. Lou mentioned that he had cleaned out the storage unit and that there are items that could be donated to the Community Kitchen. Mike stated that he needed to go look at the storage unit. Michelle needs to take items from the Annual meeting back to the storage unit. Michelle mentioned having boxes of Cliff Shot Energy gels that could be given out on club rides. Mike also stated that he would coordinate with Martin to get the club’s trailer. Shannon Burke stated he would be interested in taking Cliff Shot Energy gels, Blocks and any other items for the upcoming Chattanooga Challenge October ride.

- **Secretary – Michelle Anderson**

- **Recording minutes** – Michelle asked the board’s permission to record the meetings with a tape recorder or cell phone app. These recordings will be used by her to accurately compose the minutes. The members stated that she had their permission to record the meetings, provided that the recordings themselves would not be published.
- **Format for meeting minute revisions (Word?) & distribution (email or Membership Works?)** – Michelle asked the Executive Board members if they would prefer she send agendas and minutes through emails. She sent the January minutes and February agenda through Membership Works. Apparently, several members did not receive the documents. The members agreed to use email correspondences.
- **Conflict of interest statements** – Michelle emailed members the conflict of interest statement for their review. She distributed one copy for everyone to sign.

- **Event Director - Open**

- **Road Ride Coordinator – Peggy Olson**

- **Update on posted rides** – Peggy stated that beginner ride will start on March 12 and Jim Trimble agreed to lead the rides. Urban City ride will be led by Chuck Puglisi and Mark Jacobs.

Tuesday – Daisy Blanton lead ride in Battlefield in morning. Tim Blaes will lead Advanced Beginner ride, 12-14 average, in the evening at the Battlefield.

Wednesday – Riverwalk rides will start March 7. Red Bank ride will start in April.

Thursday – Urban ride in the morning. Battlefield rides in the evening lead by Ben Keim (Advanced group- 16-18 mph), Tony (Intermediate group – 14-16 mph) Sharon and Regina volunteered to fill in while Tony is having knee surgery. Tim Blais is going to lead a slower group (12-13 mph).

Friday – River walk in the mornings.

Sunday – Beginner Battlefield rides.

Ladies ride held on Saturdays at the end of the month. Currently Ladies rides are on the Riverwalk. The route may change with future postings.

Climb rides – Scott Higgins will lead a monthly Mt. Cove/Dougherty Gap ride.

Century Ride – Same date as previous 3 State 3 Mountain ride and will be for CBC members only. People can join at \$25 and ride. Club members will volunteer at sag stops. Mike Hartline is organizing the route. There was discussion of making sure the club's century ride is not along the same route as the Grand Fondo Hincapie Chattanooga Ride.

3 State 3 Mountain domain name – Mikki asked if the board wanted to maintain ownership of the 3 State 3 Mountain domain name.

Action item: Mikki is the administrator and will renew the domain and add Mike Hartline's name as email contact for the account.

- **Advocacy Director – Phil Pugliese**

Phil was not present. Sharon stated that she and Phil had exchanged emails regarding filing with the City of Chattanooga for an event permit for a 2019 3 State 3 Mountain event. The city contact had stated that it was too far out to reserve the date and that the club would need to touch base with city officials closer to the event. Sharon will forward that email to Mike.

Sharon also recommended that Phil Pugliese continue to serve as the Advocacy Coordinator. Phil had indicated that he would serve at the pleasure of the CBC board. Sharon made a motion to have Phil Pugliese continue as Advocacy Director with Tony Perri serving on the Committee with Phil. Mike Hartline seconded the motion and all approved.

- **Shannon Burke, Velo View Bike Tours – Oktoberfest Chattanooga Challenge Bike Ride**

Shannon announced he was working with Dade & Walker Counties and Lookout Mountain to organize the Oktoberfest Chattanooga Challenge bike ride on October 13, 2018 (in conjunction with the Chattanooga Oktoberfest at the Pavilion). The proposed route involves going up Ochs Highway and going into North Georgia. The routes would be 50 and 100 miles. Still in the planning stages with getting GDOT & TDOT permits. Also partnering with local bike shops, restaurants, hotels, etc. Still in process of putting it together but there is a draft website available: www.chattanoogachallenge.com

Cost of the ride will be between \$40 and \$60 depending on the time of registration. The ride is a way to promote cycling in the region. Shannon suggested that the ride might be used to promote the CBC and welcomed participation in the ride in any way that the CBC thought might be beneficial to the club.

- **Communications Director – Daisy Blanton**

Mike inquired about having Tailwind as a separate banner on the website. *Action Item: Lou said he would add banner to website.*

- **Social Director – Open**

- **Social Media Director(s)** – Michael Brown, Mikki Blaes – Be granted CBC Facebook administrators functions.
- **At Large – Chuck Puglisi** – No updates
- **At Large 2nd position** - Ben Keim – No updates
- **Old Business** – None
- **New Business**
 - **Season Kick-Off Extravaganza, Chili Cook-Off** – Lou stated that he is planning the Season Kick-off event on March 31, 2018. This will be a chili cook-off with members bringing their crock pots of chili. Attendees with judge and winners will get T-Shirt with Chili Cookoff and Club logo. Rides may start at 8:30 am. to allow time for judging of the chili at 12 pm. Details are still being planned.
 - **Bike Around North GA** – Lou stated that he was planning a July 4th event to bike around North Georgia outside the Chickamauga Battlefield. Details still being planned.
 - **Silver Comet** – Lou may have fall Silver Comet ride. Hotels were discussed in Cedartown and Rockmart. Details are still being planned.

Action Items Recap:

- Mikki will work on getting her and Michael CBC Facebook administrative permissions.
- Daisy will send Michael logo digital image.
- Michael will work with friend to make logo high resolution.
- Lou will donate storage unit stuff to the Community Kitchen.
- Sharon will forward to Mike Hartline the email correspondence regarding permit application for 3S3M event.
- Lou will develop website banner for Tailwind newsletter.
- Lou agreed to assist with developing the survey and putting it on the website.

Daisy made a motion to adjourn. Tim seconded the motion and all approved. Meeting adjourned at 7:35 pm.

Next meeting – Monday, March 19, 2018, 6:00 pm. at Outdoor Chattanooga