

CBC General Membership Meeting Minutes
May 15, 2017
YMCA Downtown, Chattanooga

Meeting called to order at 6:06 PM

Presiding: Martin Penny

Officers present: Gray Fletcher, Daisy Blanton, Lou Pape, Michelle Anderson, Philip Pugliese, Dawn Salyer, Mike Hartline, Sharon Russell

Others present: Molly Boyd, Tony Perri, Cindy Pape, Ben Keim

- Call to Order – 6:06 PM
- Approval of April Meeting Minutes
- President - Martin Penny
 - 3S3M Wrap-Up Discussion
 - Event registration has been declining over past few years, as has volunteer response from club members. Discussion points:
 - Is it time to retire the event? Can the club do so without violating existing contracts?
 - With no 3S3M revenue, how to continue funding the club's basic operating expenses while still enabling the club to fulfill its mission of bicycling support and advocacy.
 - The possibility that a smaller-scale event might garner better support from members.
 - Since average age of members is thought to be a contributing factor to both club member event participation and volunteer response, what actions might the club take to draw in younger members, including leveraging social media, and posting rides and events that would appeal to a broader range of cyclists.
- VP - Open
- Treasurer - Gray Fletcher
 - Gray motioned that the club pay \$250 to Steve Spicer for revisions to existing retro jersey design as new club jersey. Motion seconded and approved.
 - Financial reports submitted. Talking points:
 - 3S3M: Estimated \$3800 net income after expenses and charitable donations
 - Club minimum yearly budget requirement \$7500
 - Current membership dues cover approximately \$3200
 - Balance can be met with fundraisers (3S3M or other), or club can draw off savings for several more years.
- Secretary - Sharon Russell

- Conflict of Interest Statements - Final signature: Mike Hartline. (2017 Conflict of Interest Statement is now complete.)
- Posting of Meeting Agendas - Currently, the monthly meeting agendas are emailed to board members, but they should also be made available to general membership. Daisy to begin publishing in Tailwind.
- Event Director - Dawn Salyer
 - 3S3M Post-Event Wrap Up
 - Event was well reviewed by participants – positive comments regarding route, support, and overall organization.
 - Final clothing order to be submitted this week.
 - Donations to SAG volunteer groups and Paralyzed Veterans of America Racing Team
 - Approximately \$11k to local groups for SAG support.
 - \$5 per online registration + 100% of onsite registration fees + additional \$770 in extra donations via registration site to Paralyzed Veterans of America Racing Team.
 - Leftover SAG supplies to be donated
- Road Ride Coordinator - Tom Jamison (not present)
- Membership Director - Lou Pape
 - Membership Pamphlet – Lou created new brochure that includes registration form. Will begin placing in local bike shops, and will also make available to ride leaders.
 - Free Membership with Bicycle Purchase Program – The club has in past offered free one-year membership with purchase of first bike from local bike shop. Lou to revive this, beginning with East Ridge Bicycles.
 - Wordpress Membership Software Widget for CBC Website - Lou Pape and Mikki Blaes have been investigating options for integrating a membership plugin to CBC’s website, and have determined “MembershipWorks” along with “Stripe” payment system to be the best option in terms of features, security, and cost. After some discussion, Lou proposed the club fund “MembershipWorks” and “Stripe” at a cost of \$29 per month. The motion was seconded and approved.
- Advocacy Director - Philip Pugliese
 - LCI Training Seminar Program – Support Request
 - Molly Boyd of Bike Walk Chattanooga requested scholarship funding for upcoming LCI certification course to be held by the League of American Bicyclists in November. Martin Penny made motion that the club fund up to 5 scholarships for LCI certification at a cost of \$350 each, pending successful application and approval by club for applicants who can prove their certification will benefit the local cycling community. Applications to be reviewed & approved by Philip Pugliese. Motion seconded and approved.
 - Bike to Work Week – May 15-19, with breakfast event in Miller Plaza May 19 at 7:30 AM.

- TN Bike Summit – May 18-19 in Memphis.
- Philip noted that the CPD’s Bike Patrol is currently down to 1.
- Communication Director - Daisy Blanton
- Social Director - Michelle Anderson
 - Report on KOS
 - Successful event, despite rainy weather. Forty attended, of forty-seven RSVPs. Regina Martin’s moderate pace ride was able to be completed, but rain caused Lee Hogan’s climbing ride to be cut short, and cancelled Vicki Cox’s slow ride.
 - Michelle expressed her thanks to the ride leaders and to all who assisted. She also mentioned the challenge of finding ride leaders, which was due in part to conflicting events.
 - Ideas and/or Potential Dates for End of Season Ride
 - Michelle proposed a potluck meal with potential dates of Oct 14, Oct 28, or Nov 4. Overall consensus was in favor of the earlier date, Oct 14, 2017. (Both date and menu to be considered tentative at this time.)
 - Venue: Ideas? Lou proposed Soddy Daisy Community Center, which can be rented by local residents at cost of \$50. Lou to follow up.
- Social Media Director - Susan Lawton (not present)
- At Large - Mike Hartline
- At Large - 2nd position - Open
- Old Business
 - East Ridge Bicycles - CBC membership forms – to be supplied by Lou (see above).
- New Business
 - Tony Perri and Ben Keim to attend Ft Oglethorpe City Council meeting May 22. They plan to present concern over increased number of incidents of motorist’s unsafe passing of cyclists and to request support from local authorities in education and enforcement of cyclists’ rights to use of roadways.
 - Tony Perri reported that the Chattanooga Police Department will be unable to escort the annual Ride of Silence due to a scheduling conflict. Ride to be cancelled for this year.
- Adjournment: 8:40 PM
- Next Meeting – June 19, 2017 at Outdoor Chattanooga

Respectfully submitted by Sharon Russell, Secretary