

CBC General Membership Meeting Minutes  
March 20, 2017  
Outdoor Chattanooga

Meeting called to order at 6:10 PM

Presiding: Martin Penny

Officers present: Daisy Blanton, Tom Jamison, Michelle Anderson, Sharon Russell

Others present: Matt Mallett

Approval of November, January, February meeting minutes.

President: Cohutta Firehouse Ride, an annual fundraiser for the Cohutta Volunteer Fire Department was cancelled this year due to retirement of the event director. CBC has been asked to consider assisting with or sponsoring this event. All present agreeable to taking this on as a fall event (3S3M precludes us working this in the spring), but needs more discussion.

Treasurer:

Secretary: Conflict of Interest Statements were signed by all board members present.

Social: Season Kick-off Party. Date is set for April 22 at Lee & Gordon Mill Building. To be catered by Choo-Choo BBQ. Cost estimate \$800. Budget funds sufficient to cover anticipated expenses of approximately \$800, for cost of facilities usage, catering, drinks, etc. Ride leaders needed for each of 3 varying distance rides. Routes need to avoid Battlefield area due to Chattanooga Chase road race. Start times to be staggered so that all rides return near same time, with meal immediately after (tentatively planned for 1PM.)

End of Season Party. Initial plans are for this to be a pot-luck. There was discussion of possibly combining this with a Cohutta Firehouse ride.

Membership:

Road Rides: The season ride calendar is filling out, with recurring Tuesday & Thursday daytime rides, and Monday, Wednesday, Thursday evening rides. Tom would like to see a regularly-scheduled Tuesday evening ride. Bill Cornwell has agreed to lead the Monday evening beginner ride. Tom is continuing to post weekly climbing rides as lead-up to the 3S3M event, and is in need of volunteers to lead the rides.

Ride of Silence - Ride leader is tentative at this time. Suggestion made for use of signs and/or bicycle decorations to call attention to purpose of ride, as onlookers in past have seemed to view it as a festive parade event, cheering cyclists on, despite the slow pace and silence of participants.

Pedals to Paws – Discussion of a club member’s proposal to lead mountain bike rides in which cyclists could be accompanied by their dogs. It was determined that, due to liability issues, such rides should not be posted as club events but could be added to the calendar as non-club activities.

3S3M: The change of route does not appear to be adversely impacting participation level of the event. Approx 30 registrants took advantage of the extended cancellation window, but most of them appear to have had other reasons for withdrawing from the event.

Communications:

Social Media:

Outdoor Chattanooga:

Old Business:

New Business: Member, Matt Mallet, representing East Ridge Bicycles, would like to assist CBC in attracting new members by facilitating enrollment at the time of a new bicycle purchase. Matt suggested that CBC provide information about the club (brochures, business cards, membership applications, etc.) for placement in store. Martin to followup. Michelle offered to drop off & pickup membership applications, as she lives near store location. Martin also noted that the club offers a free 1-year membership to all new bicycle owners.

Meeting adjourned at 7:40 PM

The next meeting of the Chattanooga Bicycle Club will be held Monday, April 17, 2017.

Respectfully submitted by Sharon Russell, Secretary